



**SDAPA's Newsletter**  
***The Planning Journal***

Advertisement Deadlines\*

	Deadline	Approximate Email Date*
Spring Issue .....	April 15 <sup>th</sup>	April 30 <sup>th</sup>
Summer Issue .....	July 15 <sup>th</sup>	July 30 <sup>th</sup>
Fall Issue .....	October 15 <sup>th</sup>	October 30 <sup>th</sup>
Winter Issue .....	December 30 <sup>th</sup>	January 15 <sup>th</sup>

\*Dates subject to change - please call or email to confirm dates. Ads will be placed in the order they are received. Location of ad is subject to available space.

Display Information

- All advertisements require pre-payment with submittal.
- Refer to Advertising Specification sheet for available options and requirements for submittals.

Advertisement Rates

<b>AD SIZE</b>	<b>DIMENSIONS</b>	<b>RATES</b>
FULL PAGE	8.5" x 11"	\$250 per issue
HALF PAGE	7.5" x 5" or 5" x 7.5"	\$175 per issue
QUARTER PAGE	5" x 3.5" or 2.5" x 7.5"	\$80 per issue
BUSINESS CARD	2" x 3.5"	\$50 per issue



SAN DIEGO SECTION  
AMERICAN PLANNING ASSOCIATION

***SDAPA's The Planning Journal***  
***Display Ads***

Digital Advertising Specifications Requirements

Digital ads that are submitted to SDAPA should have the followings specifications.

- \* JPEG
- \* 600 resolution @ 100% size
- \* Email to [saundersar@gmail.com](mailto:saundersar@gmail.com) (if 9MB or smaller). Larger files must be burned on a CD and mailed to:

Asha Saunders  
4286 Kendall Street  
San Diego, CA 92109

All articles need to be emailed to: [saundersar@gmail.com](mailto:saundersar@gmail.com)

If you have any questions, please call 858.699.4453 or email address as stated above. We look forward to placing your information in SDAPA's *The Planning Journal*.

**Submission Information - indicate size of the ad**

- Business Card       1/4 page       Half page       Full page

***Please fill out this form and mail with payment or submit via email with your ad.***

**«Make out payment to: SDAPA; Mail to: 4286 Kendall Street, San Diego CA»**

Company Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Name (Please print) \_\_\_\_\_

Address \_\_\_\_\_

Email address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_